





5.0 Challenges and Opportunities

The Challenges and Opportunities

- 5.1 To provide the foundation for the proposed strategy it is useful to outline the principal challenges and opportunities to be respectively addressed and capitalised upon in realising the potential of Stoneygate.
- 5.2 This summary of challenges and opportunities reflects baseline survey work and stakeholder engagement.

Opportunities	Challenges
City Centre Location	Poor quality environment
Gateway location (on to A6)	Low footfall (away from the Cardinal Newman College and Queens Retail Park areas)
Improved accessibility	Perception of crime and lack of safety
Development opportunities	Poor pedestrian environment
Cardinal Newman College	Poor links to the City Centre (and Bus Station)
Queens Retail Park	Lack of parking / lack of access to parking
Major landowners	Viability
Existing resident community	Successfully achieving changes of use (especially on car park sites)
Heritage assets	Lack of pedestrian and cycle access, particularly east-west
Stakeholder support	Multiple ownership
Creative industries	Supporting the growth of the College
Social media	Bringing sites forward for development
Development opportunities for improved active travel and transport linkages.	
Provision of inclusive design for all	
Enhancement and provision of children's play areas (LAPs, LEAPs, NEAP)	
Provision and enhancement of public realm and high quality development.	
Sustainable design and construction methods	
Renewable energy options	
Explore scope for a district heating network	
Regeneration	
Affordable Housing	
Realisation of the City Centre living strategy	
Job creation	
Potential future opportunities (ie HS2, UCLan, Harris Quarter Leisure Development...)	

Figure 7: Challenges and Opportunities

